



## Tourism and Development 2017: Active & Sports Tourism: Feel the freedom of the water, Brežice: 29<sup>th</sup> November – 1<sup>st</sup> December 2017

Wednesday, November 29 <sup>th</sup> 2017		
Time	Event	Venue
2:00 pm – 7:00 pm	Registration	Hotel Terme 4*
4:00 pm – 4:15pm	Welcome address: assist. prof. Mitja Gorenak, Ph.D. – chair of organizational committee assist. prof. Maja Turnšek Hančič – vice dean for research	Hotel Terme 4* conference center → Vrelec and Riviera hall
4:15 pm – 4:55 pm	Key note speaker: prof. Johan Richard Edelheim – Active tourism	Hotel Terme 4* conference center →Vrelec and Riviera hall
5:00 pm – 5:40 pm	Key note speaker: Damjan Pintar – Sports tourism	Hotel Terme 4* conference center →Vrelec and Riviera hall
5:45 pm – 6:25 pm	Key note speaker: Dolores Kores – Accessible tourism	Hotel Terme 4* conference center →Vrelec and Riviera hall
6:30 pm – 8:00 pm	Conference dinner	Hotel Terme 4* conference center →Termopolis hall
9:00 pm – 11:59 pm	Social event *meeting in lobby of Hotel Terme 4*	7 Pub Cabana Cafe

<b>Thursday, 30<sup>th</sup> November 2017</b>		
<b>Time</b>	<b>Event</b>	<b>Venue</b>
8:30 am – 5:00 pm	Registration	Hotel Terme 4*
10.00 am – 11.30 am	Round one of presentations	Hotel Terme 4* conference center →Vrelec and Riviera hall
11.45 am – 12.15 pm	Pearson Publishing Presentation – Mrs. Marina Mudrenović	Hotel Terme 4* conference center →Vrelec hall
12.30 pm – 1.30 pm	Lunch (buffet)	Main restaurant in Hotel Terme 4*
1.30 pm – 2.00 pm	Conference board meeting – invited guests only – chair – assoc. prof. Boštjan Brumen Ph.D.	Hotel Terme 4* conference center →Kapljca hall
2.00 pm – 3.30 pm	Round two of presentations	Hotel Terme 4* conference center →Vrelec and Riviera hall
3:30 pm – 4:00 pm	Coffee break	Hotel Terme 4* conference center
4.00 pm – 5.30 pm	Round three of presentations	Hotel Terme 4* conference center →Vrelec and Riviera hall
6.30 pm – 8.30 pm	Dinner (buffet)	Main restaurant in Hotel Terme 4*
9:00 pm – 11:59 pm	Social event *meeting in lobby of Hotel Terme 4*	7 Pub Cabana Cafe

<b>Friday, 1<sup>st</sup> December 2017</b>		
<b>Time</b>	<b>Event</b>	<b>Venue</b>
8:00 am – 10:00 am	Registration	Hotel Terme 4*
9:30 am – 11:00 am	Round four of presentations	Hotel Terme 4* conference center → Vrelec and Riviera hall
11:30 pm – 12:00 pm	Farewell speech and closure of the conference	Hotel Terme 4* conference center → Vrelec and Riviera hall
12:00 pm – 1:00 pm	Light lunch – cold buffet	Hotel Terme 4* lobby

<b>ROUND ONE OF PRESENTATIONS</b>	
<b>Thursday, 30<sup>th</sup> November 2017 - 10:00 am – 11.30 am</b>	
<b>Topic &amp; Venue</b>	<b>Presenters in order of appearance</b>
<p><b>SPORTS TOURISM 1</b></p> <p><b>Venue: Vrelec hall</b></p>	<p><b>Section chair: assist. prof. Srđan Milošević Ph.D.</b></p> <ul style="list-style-type: none"> <li>• <i>Practicing kiteboarding in lifestyle destination Tarifa: A school's perspective on development and progression</i> – by: <i>Timo Derriks</i></li> <li>• <i>Contribution of veterans' competitions to development sports and recreational tourism</i> – by: <i>Dušan Stupar, Romana Romanov, Tatjana Jezdimirović and Srđan Milošević</i></li> <li>• <i>Visitors' satisfaction with the FIS World cup ski jumping finals Planica 2017</i> – by: <i>Miha Lesjak</i></li> <li>• <i>Sport and recreational tourism as an agent for development of rural areas</i> – by: <i>Ivana Mišković, Iva Škrbić, Vaso Jegdić and Dragana Tomić Pilipović</i></li> </ul>
<p><b>ACTIVE TOURISM 1</b></p> <p><b>Venue: Riviera hall</b></p>	<p><b>Section chair: assist. prof. Marko Koščak Ph.D.</b></p> <ul style="list-style-type: none"> <li>• <i>The role of intergenerational cooperation and the importance of knowledge transfer in organizations of tourist sector</i> – by: <i>Suzana Košir and Gregor Jagodič</i></li> <li>• <i>Bike sharing in tourism from social responsibility perspective: Case of innovative approach in Podčetrtek</i> – by: <i>Sonja Mlaker Kač and Irena Gorenak</i></li> <li>• <i>Values and their role in eco-friendly and active vacation</i> – by: <i>Katja Kokot</i></li> <li>• <i>Active tourism in the planning of local destination management with case studies from Slovenia and Scotland</i> – by: <i>Marko Koščak and Tony O'Rourke</i></li> </ul>

<b>ROUND TWO OF PRESENTATIONS</b>	
<b>Thursday, 30<sup>th</sup> November 2017 - 2:00 pm – 3.30 pm</b>	
<b>Topic &amp; Venue</b>	<b>Presenters in order of appearance</b>
<p><b>ACCESSIBLE TOURISM 1</b></p> <p><b>Venue: Riviera hall</b></p>	<p><b>Section chair: assist. prof. Marko Koščak Ph.D.</b></p> <ul style="list-style-type: none"> <li>• <i>The effect of special tourist group tourism demand on museum's awareness of potential new visitors</i> – by: Barbara Pavlakovič and Maja Gorenc Šulc</li> <li>• <i>Diffused hotels: legal and business view of their implementation in Slovenia</i> – by: Saša Zupan Korže</li> <li>• <i>Future of accessible hospitality in Finland</i> – by: Anu Harju-Myllyaho and Salla Jutila</li> </ul>
<p><b>ACTIVE TOURISM 2</b></p> <p><b>Venue: Vrelec hall</b></p>	<p><b>Section chair: assist. prof. Tanja Lešnik Štuhec Ph.D.</b></p> <ul style="list-style-type: none"> <li>• <i>Contribution of visual messages in social networks to promote active tourism</i> – by: Filip Cvitić and Mario Plenković</li> <li>• <i>Impact of social networks on the increase in tourism website visits</i> – by: Natalija Parlov and Željko Sičaja</li> <li>• <i>Real-time market research of digital media for the purposes of demand forecasting</i> – by: Stanislav Levičar</li> <li>• <i>Cross-border EDEN destinations networking for offering holistic programs for active seniors</i> – by: Tanja Lešnik Štuhec and Špela Štuhec</li> </ul>
<b>ROUND THREE OF PRESENTATIONS</b>	
<b>Thursday, 30<sup>th</sup> November 2017 - 4:00 pm – 5.30 pm</b>	
<b>Topic &amp; Venue</b>	<b>Presenters in order of appearance</b>
<p><b>ACCESSIBLE TOURISM 2</b></p> <p><b>Venue: Riviera hall</b></p>	<p><b>Section chair: assist. prof. Tanja Lešnik Štuhec Ph.D.</b></p> <ul style="list-style-type: none"> <li>• <i>Multi-sensory tourist program for blind and visually impaired as part of tourist guides training</i> – by: Mihaela Škrlić Brglez and Barbara Izlakar</li> <li>• <i>Accessible tourism moves from towns to rural areas</i> – by: Benjamin Žnidaršič</li> <li>• <i>Destination management organization as a driver for an accessible destination for active holidays</i> – by: Tanja Lešnik Štuhec and Dolores Kores</li> </ul>

ROUND THREE OF PRESENTATIONS	
Thursday, 30 <sup>th</sup> November 2017 - 4:00 pm – 5.30 pm	
Topic & Venue	Presenters in order of appearance
<b>ACTIVE TOURISM 3</b>  <b>Venue: Vrelec hall</b>	<b>Section chair: prof. Črtomir Rozman, Ph.D.</b> <ul style="list-style-type: none"> <li>• <i>World's most famous cave and its dragons welcome all tourists</i> – by: Jasna Potočnik Topler and Larisa Žibert</li> <li>• <i>The active tourism potential based on local waters in the Municipality of Brežice</i> – by: Maja Rosi and Jasna Potočnik Topler</li> <li>• <i>Economics of farm tourism and visitors profile - case study</i> – by: Črtomir Rozman, Karmen Pažek, Valerija Hiter and Boris Prevolšek</li> </ul>

ROUND FOUR OF PRESENTATIONS	
Friday, 1 <sup>st</sup> December 2017 - 9:30 am – 11.00 am	
Topic & Venue	Presenters in order of appearance
<b>ACCESSIBLE TOURISM 3</b>  <b>Venue: Vrelec and Riviera hall – combined</b>	<b>Section chair: assist. prof. Lea Kužnik Ph.D.</b> <ul style="list-style-type: none"> <li>• <i>Accessible water centre Brežice as an opportunity for development of sport tourism for people with disabilities</i> – by: Katja Čanžar</li> <li>• <i>Development and Sustainability of River Tourism in Turkey: The Case of Antalya</i> – by: Ömer Faruk Tekin</li> <li>• <i>»And along come tourists...« Accessibility and inclusion of cemetery heritage of Brežice into dark tourism</i> – by: Lea Kužnik and Nina Veble</li> </ul>

**Conference timeline → published on November 20<sup>th</sup> 2017 at 7:30 pm, the timeline is still subject to change!**